



This autumn for its fifth edition, **Private Choice** moves back to the heart of the eighth arrondissement of Paris during FIAC week. The apartment, located a stone's throw from the Grand Palais, will be the backdrop to a temporary and original collection of art and design entirely envisioned by **Nadia Candet**. "All we need" is the title. This elegant living space offers a new way of experiencing works in a private place, a unique experience for discovering and acquiring pieces of art from creators of fifteen different nationalities.

Let's take the tour of this space which is entirely dedicated to creation, and discover and appropriate works of art and design, because this is how Private Choice is experienced. If the list of artists exhibited is not entirely exhaustive, the tone given to this year's edition is nonetheless painstaking.

In the entrance, the visitor is greeted by a bouquet of 32 balloons by **Matteo Gonet** (Tools Gallery, Paris).

This year the first room is transformed into a winter garden, created by landscape gardeners from the prestigious **Les Mauvaises Graines**, and hosts the exuberant works of duo **Alexandre & Florentine Lamarche-Ovize**,

new lamps by **Dan Yeffet**. Every creator will deliver their luxurious and amusing vision within a space where nature seems to have reclaimed its rights. This illusion will be made all the more real by the delicate perfume of fig diffused by the candles of founding partner, **diptyque**.

The second room is populated with **STEINER editions** armchairs (Galerie Pascal Cuisinier, Paris). The ensemble will also be made up of an armchair by **Joe Colombo** (Galerie Julien Ségard, Saint Ouen), which is as original as it is fanciful. On the walls, the painter

Jérôme Borel (Gallery Mathias Coullaud, Paris) presents paintings from a mysterious universe and a sculpture from the Mexican artist **Gabriel Rico** (PERROTIN Gallery).

Finally, the visitor will be able to gaze at a sculpture by **Raphael Zarka** (Michel Rein Gallery, Paris / Brussels)

or a work in marble by **Ryan Gander** (GB Agency, Paris).

The whole will be elegantly illuminated by the latest creation of **Pierre Guariche** (Gallery Pascal Cuisinier, Paris).

The dining room is laid out with a nod to the studio of famous sculptor Constantin Brancusi. This place would not be, without recalling the purity of the materials and the geometry of forms that made the Romanian artist famous. The visitor will be able to discover the works of duo **Nøne Futbol Club**, who operate on the principle of hacking and vandalism. Other walls will be taken over by the Mexican artist **Daniela Libertad** (Marso Gallery, Mexico city), whose paintings deal with the morphological study of geometric shapes, or the artist **Luis Felipe Ortega** (Marso Gallery, Mexico) also of Mexican origin

and who represented the Mexican Pavilion at the Venice Biennale in 2015. The young artist **Edgar Sarin** (Michel Rein Gallery, Paris / Brussels) will also have a place in this particular kind of studio. He thus gives us some sculptures created as part of a very precise protocol that the visitor will have occasion to discover. Finally the Brazilian artist **Lucas Simões** (Marso Gallery, Mexico city) will suggest the visitor observes the tension between resistance and vulnerability of materials he uses in his sculptures.

The office will take on a tone of engagement this year by hosting the artist, **Massinissa Selmani's** work (Bernard Chauveau Galerie 8 + 4, Paris), whose main theme is that of frontiers.

It will be supported by works from **Raphaël Denis** (Sator Gallery, Paris) whose pieces take stock of paintings that were spoiled or destroyed by the Nazis. This room will also contain a drawing accompanied by a video of the Mexican artist **Tony Orrico** (Marso Gallery, Mexico city) whose work is based on how physical impulses manifest in visible and pictorial form. The visitor will also be able to gaze at their reflection, not completely true to reality, in astonishing mirrors.

The bedroom will be immersed in a dreamlike universe, adapted to this place intended for sleep. The walls will be devoted to the young artist **Louis Granet** :

whose colourful painted murals will add to the fanciful atmosphere required for this piece. Abstract and poetic drawings from artist **Elsa-Louise Manceaux** will be present, as well as **Quentin Derouet** paintings, whose colours made by rose pigment were talked about in previous editions.

The bed, covered with a trompe l'oeil bed linen from the duo **BLESS**, will be surrounded by light boxes designed by **Nathalie Talec** (Bernard Chauveau, Gallery 8 + 4, Paris). The room will also play host to a piece by **Jeff Koons** for **TASCHEN**, a limited edition object which is attached to an art book paying tribute to the legendary boxer Muhammad Ali.

Other objects will punctuate the overall collection from the **Atelier Swarovski Home**, a selection of crystallized pieces that have been realized in collaboration with the designers **Aldo Bakker**, **Fredrikson Stallard** and **Kim Thomé**.

As well as limited edition necklaces from the artist **Pierrette Bloch**, distinguished by her famous inks on 3 inks on paper, which will be shown in exclusive preview during the 5th edition of Private Choice. The fashion and design label **BLESS** is present again with more objects, among them the iconic N°26 Cable Jewellery.“

The promising artist Caroline Mesquita will be also present with a steel sculpture.

The visitor will also have the pleasure of acquiring **The Drawer** reviews, which are entirely devoted to drawing, and a partner of this new edition. Our taste buds will have nothing to envy of this wondrous panorama, thanks to the delicious specialities from **Sens Gourmand** and gourmet chocolates and macaroons from the **Maison du Chocolat**, accompanied by wines from the Spanish estate **Bodega OTAZU**.

Artistes / Designers

Octavio Amado, Elliott Barnes, BINÔME / Frédéric Pain et Ingrid Michel, BLESS, Jérôme Borel, Bec Brittain, Ronan & Erwan Bouroullec, Boris Chouvellon, Emilie Colin Garros, Guillaume Delvigne, Raphaël Denis, Quentin Derouet, David Dubois, Marion Duclos Mailaender, Ryan Gander, Samuel Gassmann, Mark Geffriaud, Matteo Gonet, Louis Granet,

Sebastian Herkner, Antwan Horfee, Katia Jacquet, Finn Juhl, Raphaël Kadid, Alexandre & Florentine Lamarche-Ovize, Emmanuelle Leblanc, Valentin Loellmann, Daniela Libertad, Vincent Loiret, Bastien Mairet, Elsa-Louise Manceaux, Caroline Mesquita, Vera Molnar, Nøne Futbol Club, ORLAN, Tony Orrico, Luis Felipe Ortega, Jean-Louis Puivif, Julien Quesse, Enrique Ramirez, Mateo Revillo, Gabriel Rico, Guillaume Rude, Frédéric Ruyant, Edgar Sarin, Massinissa Selmani, Lucas Simões, Studio Minale-Maeda, Nathalie Talec, V8 Designer, Dan Yeffet, Raphaël Zarka.

Bijoux : Pierrette Bloch , Faust Cardinali , Aki et Arnaud Cooren, Didier Courbot, Carlos Cruz Diez, Cédric Ragot, Christian Ghion, Jacqueline de Jong, François Morellet, Jean-Luc Moulène.

Atelier SWAROVSKI Home par Aldo Bakker, Fredrikson Stallard, Kim Thomé,

Designers des années 1950-1970

Pierre Guariche, Robert Mathieu

« **Showstudio** » par **David Apeceix et Vincent Le Bourdon** : préfiguration d'un objet architectural

Books in Limited Editions by TASCHEN

Christo & Jeanne Claude. The Floating Piers – David Hockney, A Bigger Book - GOAT, Champ's Edition signée par Mohamed Ali et Jeff Koons.

Courtesy

Bernard Chauveau – Galerie 8+4, Paris . Galerie Pascal Cuisinier, Paris . Galerie Derouillon, Paris . gb agency, Paris .Galerie Gosserez, Paris . La Chance, Paris . Marso Gallery, Mexico . Galerie Mathias Coullaud, Paris . Galerie miniMASTERPIECE , Esther de Beaucé, Paris . PERROTIN, Paris, New-York, Hong-Kong, Seoul, Tokyo . Playground Editions, Paris . Michel Rein, Paris/Brussels . Galerie Sator, Paris . Galerie Julien Segard, Saint Ouen .Steiner, Paris . Tools Galerie, Paris . Triode, Paris

Partners / Partenaires

AEGERTER, APPIA Art & Assurance, Atelier SWAROVSKI Home, BODEGA OTAZU, CARON Le café, Daco, DéLonghi, diptyque, Domaine GRESSER Andlau, La Maison du Chocolat, LES MAUVAISES GRAINES, RACINE PARIS, Reça peintures, SAMSUNG, SENS GOURMAND, Alain Milliat, TASCHEN, The Drawer, Tsé & Tsé associées

Lancement et collaboration du magazine **The Drawer** N° 13

Chiefs Editors : Barbara Soyer & Sophie Toulouse

Les Mauvaises Graines - Scénographie végétale

RACINE PARIS - Bouquets urbains inspirés de la nature

Contribution / Artistic commitee

Agnès Alexandre · Maloles Antignac · Karine Gasmi · Josée Gensollen · Catherine Hellier du Verneuil · Vincent Le Bourdon · Cyrille Martin · Alix Mobuchon · Paul Mouginot · Céline Perrin · Judith Souriau · Carine Soyer · Claire de La Villemarqué

Equipe / Team

Nadia Candet : Fondatrice et conceptrice de Private Choice + 33 6 60 23 47 22

Constance Remy : Responsable de la coordination opérationnelle + 33 7 62 80 34 54

Laura Largillet : Chef de mission, Ecole du Louvre

Cosima Alié : Médiatrice, Ecole du Louvre

Julia Gai : Médiatrice, Ecole du Louvre

Eva Dhiab Médiatrice La Sorbonne

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Théo Baulig, Didier Delmas : Photographes

Adrien Mouginot : Illustrations

Thibault Caizergues et René Bertramo : Design graphique

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Press Contact : Camille Mothes Delavaquerie, anne samson communications

camille@annesamson.com ou press@privatechoice.fr

+ 33 1 40 36 84 35

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Avenue Franklin D Roosevelt, Paris 8^e

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